



**ONLINE STUDENT INNOVATION, ENTREPRENEURSHIP
& LEADERSHIP PROGRAM (SIELP)**

大学生创新创业领导力在线项目

2023 年

网络主教室： ZOOM MEETING

**Global Education Institute
Cal Poly Pomona**

PROGRAM SCHEDULE 项目日程安排（北京时间）

Day 1

8:00AM-8:30AM	Introduction of Cal Poly Pomona 美国加州州立理工大学（波莫那）简介
8:30AM-9:00AM	Welcome Ceremony 欢迎仪式
9:00AM-10:00AM	Program Orientation 项目须知培训
10:00AM-12:00PM	Warmup: Getting Used to the English Environment 热身课程：熟悉英语环境的课堂

Day 2

8:00AM-10:00AM	Activity: Social Mixer with your American buddy 活动：社交破冰 – 熟悉团队和你的美国伙伴
10:00AM-12:00PM	Lecture: How to Find Your Business Ideas 课程：寻找属于你的商业新点子

Day 3

8:00AM-10:00AM	Lecture: Data Science and Analytics in Business Decision 课程：数据科学及分析如何帮助你的商业决策
10:00AM-12:00PM	Lecture: Innovation & Entrepreneurship in U.S. 课程：美国的社会精神 - 创新与企业家精神

Day 4

8:00AM-10:00AM	Guest Speaker: The Global Financial and Economics Challenges and Opportunities 风云人物：世界财经格局解析及案例分析
10:00AM-12:00PM	Lecture: Is Leadership in your DNA? 课程：我能当领导吗？

Day 5

Break
休息一天

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

Global Education Institute | College of the Extended University

Day 6

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| 8:00AM–10:00AM | Lecture: Intercultural Communication Skills in Global Business
课程：全球化商业环境的跨文化交流技巧 |
| 10:00AM-12:00PM | Lecture: Public Speaking, Debate Skills
课程：公共演讲及辩论的技巧 |

Day 7

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| 8:00AM-10:00AM | Live Sharing: Panel Discussion
直播分享：与名师互动座谈会 |
| 10:00AM-12:00PM | Lecture: Collaborative Leadership and Team Building
课程：合作型团队领导力及团队合作 |

Day 8

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| 8:00AM-10:00AM | Lecture: Business Planning
课程：商业设计 |
| 10:00AM-12:00PM | Activity: Get to Know the Life and Study in the U.S./Talent Show
活动：与美国学生/中国留学生交流专场暨才艺展示 |

Day 9

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| 8:00AM-10:00AM | Lecture: Digital Marketing
课程：数字营销 |
| 10:00AM-12:00PM | Lecture: Creativity and Innovation – Startup Funding
课程：创新创业的第一桶金 |

Day 10

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| 8:00AM-10:00AM | Lecture: Human Resource Management
课程：人力资源管理 |
| 10:00AM-12:00PM | Lecture: Social Media Marketing
课程：社交媒体与数字营销 |

Day 11

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| 8:00AM-9:00AM | Final Presentation Rehearsal 结业演讲排练 |
| 9:00AM-11:30AM | Final Presentation 结业演讲 |
| 11:30AM-12:00PM | Graduation Ceremony 结业典礼 |