

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

Global Education Institute | College of the Extended University



**ONLINE STUDENT INNOVATION, ENTREPRENEURSHIP
& LEADERSHIP PROGRAM (SIELP)**

2022

ZOOM MEETING

**Global Education Institute
Cal Poly Pomona**

PROGRAM SCHEDULE

Day 1

8:00AM-8:30AM	Introduction of Cal Poly Pomona
8:30AM-9:00AM	Welcome Ceremony
9:00AM-10:00AM	Program Orientation
10:00AM-12:00PM	Warmup: Getting Used to the English Environment

Day 2

8:00AM-10:00AM	Activity: Social Mixer with your American buddy
10:00AM-12:00PM	Lecture: How to Find Your Business Ideas

Day 3

8:00AM-10:00AM	Lecture: Data Science and Analytics in Business Decision
10:00AM-12:00PM	Lecture: Innovation & Entrepreneurship in U.S.

Day 4

8:00AM-10:00AM	Guest Speaker: The Global Financial and Economics Challenges and Opportunities
10:00AM-12:00PM	Lecture: Is Leadership in your DNA?

Day 5

8:00AM-10:00AM	Lecture: Intercultural Communication Skills in Global Business
10:00AM-12:00PM	Lecture: Public Speaking, Debate Skills

Day 6

8:00AM-10:00AM	Live Sharing: Panel Discussion
10:00AM-12:00PM	Lecture: Collaborative Leadership and Team Building

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Day 7

8:00AM-10:00AM

Lecture: Business Planning

10:00AM-12:00PM

Activity: Get to Know the Life and Study in the U.S./Talent Show

Day 8

8:00AM-10:00AM

Lecture: E-Commerce

10:00AM-12:00PM

Lecture: Creativity and Innovation – Startup Funding

Day 9

8:00AM-10:00AM

Lecture: Conflict Resolution

10:00AM-12:00PM

Lecture: Social Media Marketing

Day 10

8:00AM-9:00AM

Final Presentation Rehearsal

9:00AM-11:30AM

Final Presentation

11:30AM-12:00PM

Graduation Ceremony