

California State Polytechnic University, Pomona | SUMMER 2022

# Summer 2022 Student Innovation, Entrepreneurship & Leadership Program

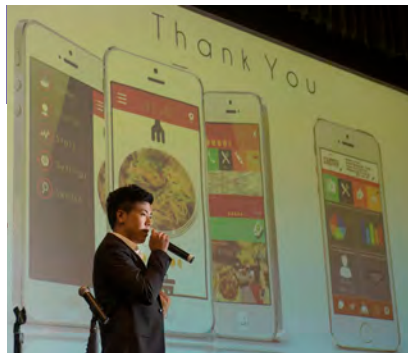


## Program Features

- High-quality lectures taught by CPP professors, administrators and industry experts
- Hands-on workshops to gain practical business skills
- Discover individual and collaborative leadership
- Gain public speaking skills through presentations
- Online Debate Guided by experienced coach
- Online panel discussions with American university leaders and education experts
- Great opportunity to improve English skill
- Communicate and make friends with American students
- Final presentation to showcase the knowledge and skills learned from the program

## Program Topic

- English Language Improvement
- Innovation and Entrepreneurship in the U.S.
- Digital marketing
- E-commerce
- Inter-cultural Communication Skills in Global Business
- Entrepreneurial Leadership
- International Business Etiquette
- Initial capital of the enterprise
- Public speaking and debate skills
- Conflict resolution
- Find out your unique business idea
- International relationships and opportunities
- Collaborative leadership and Team building
- International Vision



## University Overview

### Learning Experience

- Learn-by-doing philosophy
- Cutting-edge academic courses

### Ranking

- Among U.S. best public universities
- One of the seven polytechnic universities in U.S.

### Prime Location

- Beautiful Southern California
- Surrounded by beaches, mountains, and deserts
- Within driving distance from DTLA, Palm Springs, San Diego, Universal Studios, and Disneyland



## 2022 Program Information

Term	Summer 2022
Dates*	Session1: July 19 - July 29, 2022 Session2: August 2 - August 12, 2022
Fee(US\$)	\$980 per person
App Due Date	June 30, 2022

\* Dates can also be customized if 50+ students are organized by an institution/organization

### Program fee includes:

- Online lectures, workshops, activities, panel discussion, debates, final pitches, etc.
- Participants will get the graduate certificates upon successful completion of the program



## Program Overview

The Student Innovation, Entrepreneurship & Leadership Program (SIELP) at Cal Poly Pomona is a cutting-edge program designed for student entrepreneurs to become successful business leaders in the global era.

By attending this program, students will get:

- Knowledge about innovation and Entrepreneurship
- Various skills needed in entrepreneurial practice
- Recognize and practice your leadership
- Communicate with entrepreneur alumni
- Develop innovative Products with the team



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